



Sea Scout Fall Recruiting Week

What Did You Do This Weekend?

We are proud to announce the kickoff for the Sea Scout Centennial 2012 Countdown, a nationwide recruiting drive. Our theme is “What Did You Do This Weekend?” Our challenge to all Sea Scouts is to increase our membership from 7,000 to 10,000 members. This will require every Sea Scout Ship recruiting six new Sea Scouts between now and December 31, 2012. This can also be accomplished by organizing new Ships to serve areas where there are currently no Sea Scouts being served.

September 20th to 25th is the first Sea Scout Fall Recruiting Week, culminating on Sea Scout Recruiting Day on September 25th. Sea Scouts from across the country should be asking others “What Did You Do This Weekend?” and inviting them to check out Sea Scouts.

Sea Scout Recruiting Day is a time to showcase the best of your program. Invite youth to go sailing; row a whaleboat; make a Monkey’s Fist Key Chain; or practice the Boatswain’s Chair. Provide a lunch, such as barbecuing burgers. The agenda is only limited by your imagination.

Recruiting Tips

Some ideas on how we can help recruit more Sea Scouts include:

Boy Scout Meetings: Show a “What Did You Do This Weekend” Recruiting video

High School Club Day: Set up a recruiting booth with posters, flyers and collecting names/telephone numbers/emails

Morning Announcements: Request permission to broadcast a 30, 60, or 90 second “What Did You Do This Weekend?” video in high school morning video announcements

End of Year Eighth Grade Visit: Present or have information available for graduating students, inviting them to join this summer

Freshman Orientation: Present or have information available for new students

Religious Youth Groups: Show a “What Did You Do This Weekend” Recruiting video

Youth Centers: Put up posters and/flyers

After you meet someone who is interested, ask for their phone number and email address. Call before your regular weekly meeting and offer to pick them up. Tell them their parents are welcome to come and see the program. Many parents like to talk with other parents or the adult volunteers, so feel free to provide contact information to an adult for follow-up with an interested parent.

Recruiting efforts require the youth and adults to not be shy about telling others about Sea Scouts. We provide amazing experiences of having fun on the water. Tell your friends about all the fun you are having right now.

And ask your friends, “What Did You Do This Weekend?”